The Juanita A. Portlock Memorial Scholarship Fund (501c3)
in collaboration with Juanita's Red Room

2022

The Juanita A. Portlock Memorial Scholarship Fund is dedicated to helping students and start up entrepreneurs to excel academically, thrive in business and to assist with their financial obligations. Applicants must complete studies or conduct business in one of the following areas:

o Cosmetology/Barbering
o Culinary Arts
o Event Planning
o Fashion Design
o Hospitality Management
o Interior Design

Our goals are to assist deserving students and entrepreneurs fulfill purpose in their lives, achieve their career goals, pursue their passion, and better serve the world, and their community.

REQUIREMENTS
Students

- Must be a graduating high school senior (Class of 2022) or a current college student
- Minimum cumulative GPA of 2.5
- Must be admitted and plan to attend an accredited college or university or currently attending.
- Official High School or College Transcript (Must be mailed and sealed)
- Letters of Recommendation (2 letters are required) Both letters may be from an administrator or teacher/professor at your school, community organization, or mentor who is 18 years of age or older.
- Letter of acceptance from a higher learning institution.
- Letter of intent from a higher learning institution or proof of enrollment (Must be provided before scholarship is awarded).
- Scholarship will be awarded on August 24, 2022 at the Annual Scholarship Fundraising Tea & Dinner.

Entrepreneurs

- Must be a small business grossing less than $32, 000.00 annually in sales; in business less than three years and who did not start their business prior to August 1, 2019.
- Entrepreneurs must submit proof of gross earnings which do not exceed $32,000 as reflected in submitted tax returns.
- Letters of Recommendations (2 letters are required). Both letters may be from a client, vendor, banker or a mentor who is 18 years of age or older.
- Business stipend will be awarded on August 24, 2022 at the Annual Scholarship Fundraising Tea and Dinner.

All Applicants

- Typed Essay (Min. 500/Max. 1,000) Essay Topic: Ann Cole Lowe was a Black designer noted for designing the wedding dress for future First Lady Jacqueline Bouvier in 1953. She never received the public credit that she deserved. But nevertheless, she was very selective in choosing her clientele. She once said: "I love my clothes and I'm particular about who wears them. I am not interested in sewing for 'cafe society' or 'social climbers.' I do not cater to Mary and Sue. I sew for the families of the 'Social Register'."

  What factors will you consider or do you consider in the selection of your clientele and why?

- Submit application and all attachments by April 24, 2022 no later than 11:59pm (Typed application preferred, if handwritten please write legibly)
- Awardees must be present at the event on August 24, 2022 to accept their award.

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Memorial Scholarship Fund Application 2022

First Name: _____ Middle Name: _____ Last Name: _____

Address: _____ City: _____State: _____ Zip Code: _____

Email: _____ Cell #:_____

High School: _____ Graduation Date: _____ G.P.A.:_____

College Attending Fall 2022:_____ G.P.A.:_____

or

Name of Business: _____

Type of Business: _____

Time in Business: _____

Business Start Date: _____

Gross income/sales
2017:_____
2018:_____
2019:_____
2020:_____

Address: _____

Website: _____

Social media: _____

Essay: (*Please attach)*

Transcript: *(Student Applicant - Please submit in sealed envelope to address below)*

College Acceptance Letter: *(Student Applicant - Please attach)*

Letters of Recommendation: *(All Applicants - Please attach)*

Tax returns for all applicable years: *(Entrepreneur Applicants - Please attach)*

Proof of Enrollment: *Must be provided before student scholarship is awarded.*
Mail all documents to: ***The Juanita A. Portlock Memorial Scholarship Fund 6709 LaTijera Blvd., #554, Los Angeles, CA 90045*** *OR Scan and submit electronically to:* ***japmsfund@gmail.com***